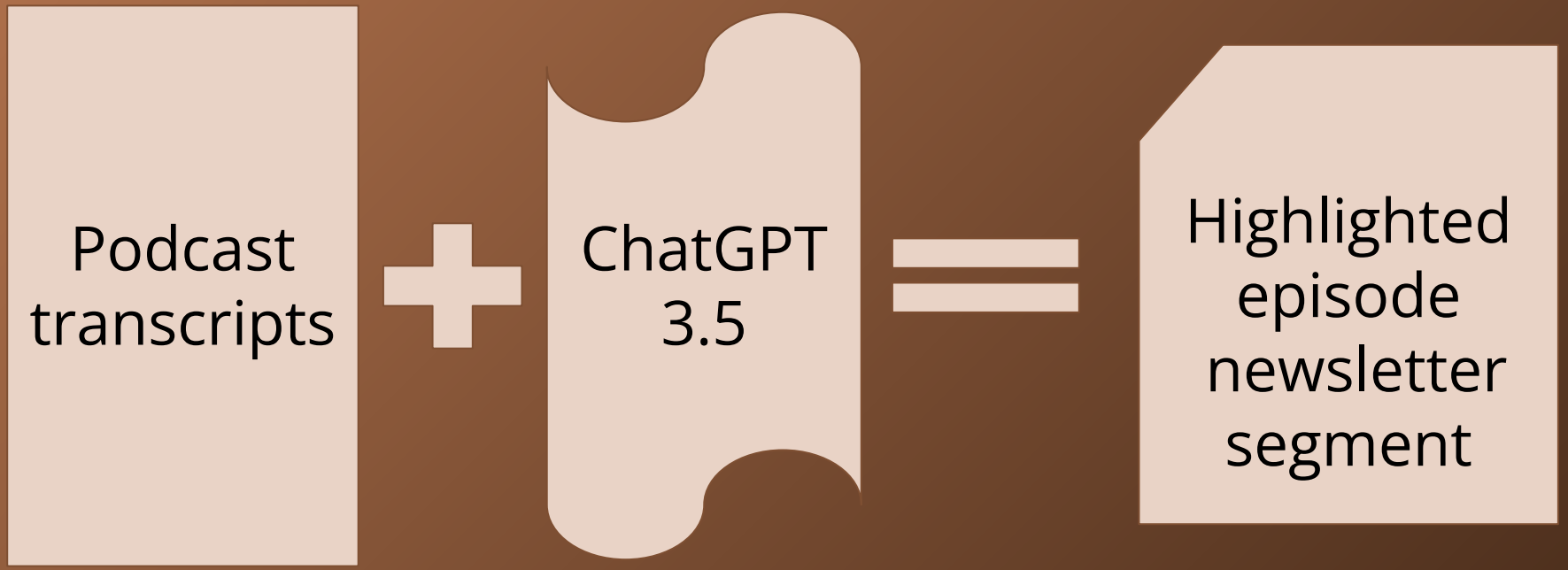
Can ChatGPT help you write a podcast newsletter from your transcripts?

Stephanie Fuccio
coffeelikemedia.com

Do you like
to write?

Don’t write alone!



ChatGPT 3.5 = writing *assistant*

Who am I?

Podcast Strategist

Audio-video-text

Coffeelike Media

Community leader

Podcast Review Day

Global Podcast Editors

Indy podcaster

Solo Worklife Meditations

Geopats

Writer

The Podcast Host

Discover Podcast

What you'll get from this session

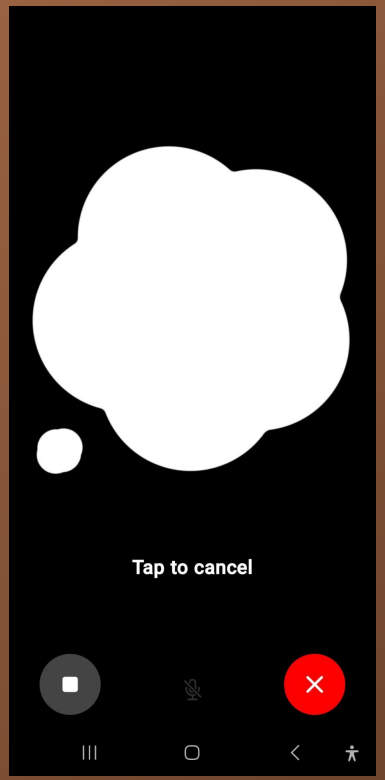
Realistic expectations

Prompt boundary tips

Prompt chaining example

Prompt chaining?
Type ...
1 use it now
2 thinking
“what’s that?”

ChatGPT 3.5 Voice Prompt



A back and forth “conversation”

Prompt chaining flowchart

Prompt 1:

Persona & context

Prompt 2:

Samples, tasks, format

Prompt 3 - end

Majority of the back and forth

Prompt 1

persona — you're a newsletter expert

context — I need your help creating…

confirm — can I share the transcripts and…

Full prompt 1

You're a newsletter marketing specialist. I need your help creating a few parts of my podcast newsletter issue. can I share the transcripts and a newsletter sample with you along with a list of what I need help with?

Prompt 2

input materials

add transcripts & NL sample & how to use them

chain goal

WHAT I NEED HELP WITH:
1. a summary of the episode
2.

how to chain

do these tasks one at a time and ..

Full prompt 2

(((transcripts))) & (((newsletter sample)))

Use the transcripts content to create the below 4 items and use the newsletter sample to match my writing tone.

WHAT I NEED HELP WITH:

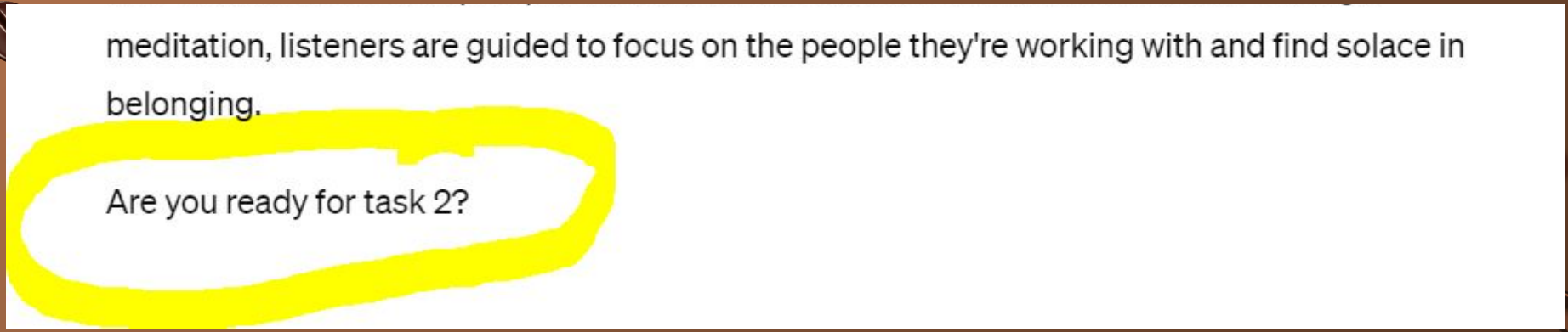
1. **a summary of the episode in 2 sentences maximum**
2. **a powerful quote from the transcript (a quote)**
3. **a funny analogy to food**
4. **5 things the listener will gain from this episode (in a bulleted list)**

Please do these tasks one at a time and ask me if I'm ready for the next task before moving on.

TIP

“Please do these tasks
one at a time and ask me
if I'm ready
for the next task
before moving on.”

Prompt 3: the back and forth



Me:
No, let's rework this. Change ….

Live example time

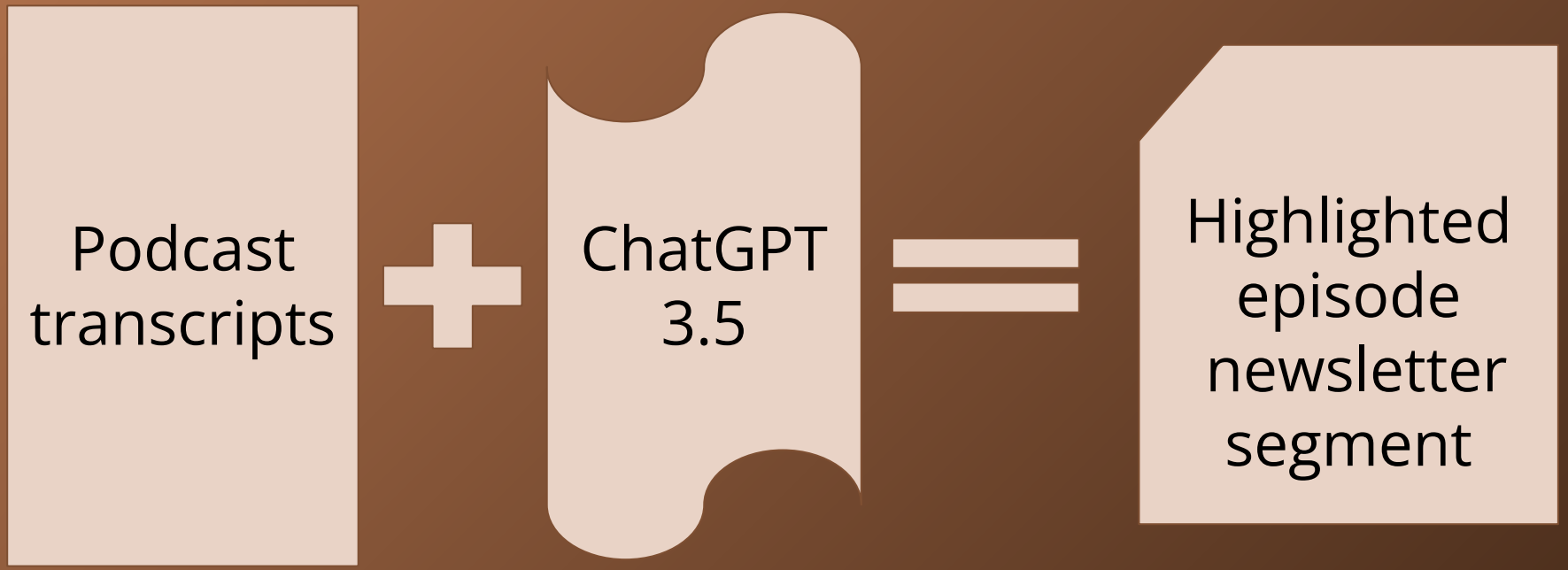
in ChatGPT 3.5

Tip 1: set boundaries

Tip 2: give examples

Tip 3: be demanding/picky

Don’t write alone!

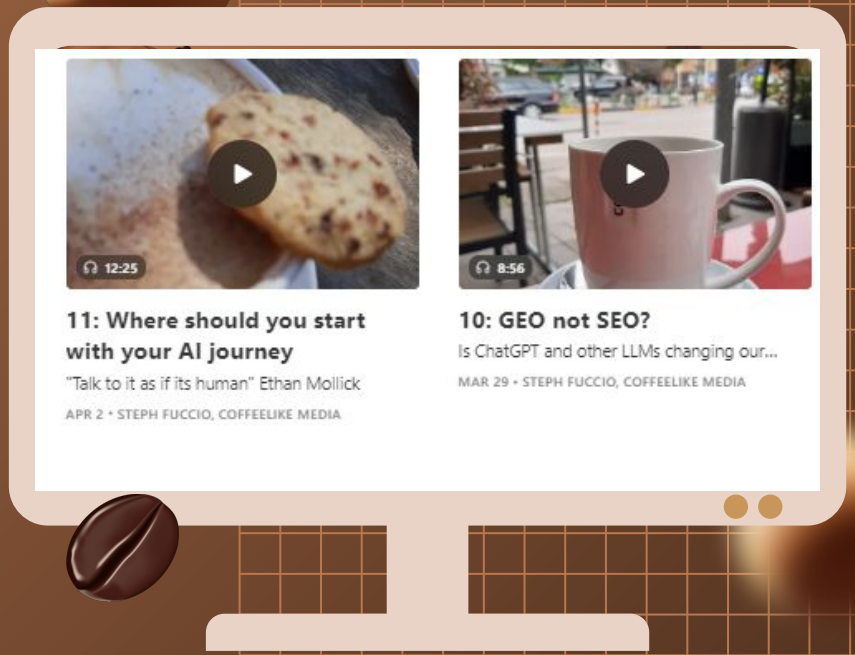


Coffeelike Experiments...

Apple Podcasts

Spotify

YouTube



coffeelike.substack.com

Let’s connect

stephfuccio@gmail.com

Website: stephfuccio.com

LinkedIn:
https://www.linkedin.com/in/dstephfuccio

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AI newsletters: 1 of 2

Prompt Me

Prompt Me is a newsletter about ChatGPT for busy people who make content.

Spiraling Creativity

I mainly write about how I'm using Generative AI to help with my work, and what I'm learning about myself and the craft of writing throughout the process.

AI Girl

World of Midjourney, ChatGPT and other helpful tools. Hidden secrets to make your life easier.

AI newsletters: 2 of 2

TLDR

The most important AI, ML, and data science news in a free daily email.

The Rundown AI

get the rundown on the latest developments in AI before everyone else

ChatGPTIsEatingtheWorld

We track the latest developments in AI, including ChatGPT, DALLE 2, YouChat, and other AI.

Recent AI/ChatGPT Podcast Episodes

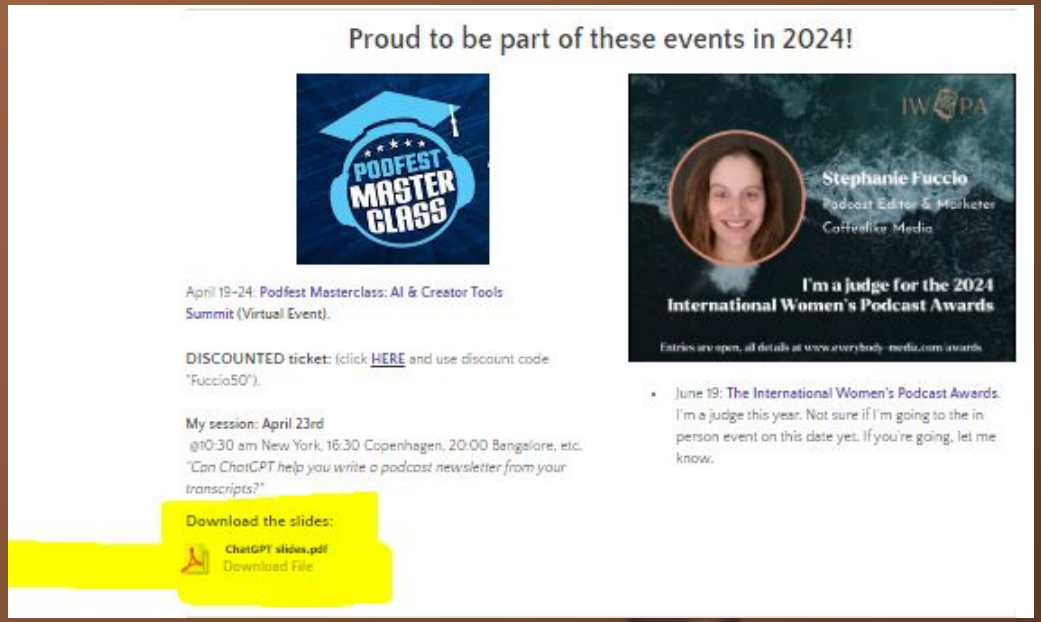
How Should I Be Using A.I. Right Now?
April 2, 2024

Prompt Engineering Best Practices: What is Prompt Chaining?
April 12, 2024

Sam Altman and Satya Nadella on their vision for AI
January 24, 2024

Download these slides

https://www.stephfuccio.com/



Bonus: long transcripts

4096 characters of text
roughly 819 words
around 2-3 pages

PROMPT:

I'm going to share a long podcast transcript with you. It will be in 3 parts. After the first and second parts, ask me if I can add the next part. After the third part ask me what I need done with part 1, 2 and 3 of the transcripts. Ready?