

*Can ChatGPT help
you write a podcast
newsletter from
your transcripts?*

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The background is a rich, warm brown color. On the left side, there is a white coffee cup tilted to the right, with a large splash of dark brown coffee liquid erupting from its rim. Several coffee beans are scattered around the cup and splash. In the upper right corner, there is another splash of coffee liquid. The overall composition is dynamic and visually appealing, centered around the theme of coffee.

Do you like
to write?

Don't write alone!

Podcast
transcripts



ChatGPT
3.5



Highlighted
episode
newsletter
segment

ChatGPT
3.5 =
writing
assistant



Who am I?

Podcast Strategist

Audio-video-text

Coffeelike Media

Indy podcaster

Solo Worklife Meditations

Geopats



Community leader

Podcast Review Day

Global Podcast Editors

Writer

The Podcast Host

Discover Podcast

What you'll get from this session



Realistic
expectations



Prompt
boundary
tips



Prompt
chaining
example

Prompt chaining?

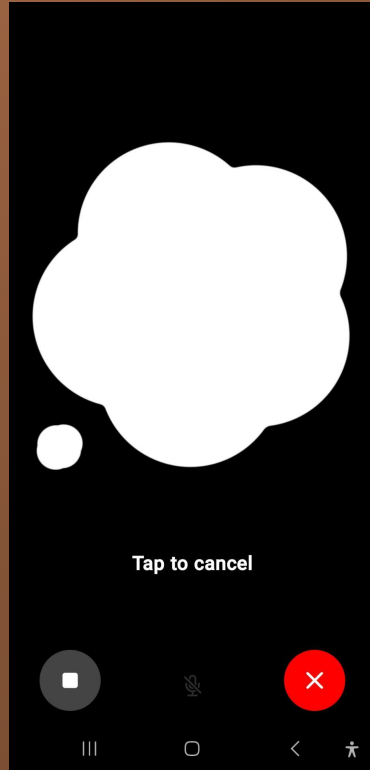
A top-down view of a white ceramic coffee cup filled with black coffee, set against a brown background. Several coffee beans are scattered around the cup, and there are some coffee splashes on the surface. The text is overlaid on the left side of the image.

Type ...

1 use it now

2 thinking
“what’s that?”

ChatGPT 3.5 Voice Prompt



A back and forth
"conversation"

Prompt chaining flowchart



Prompt 1:

Persona & context



Prompt 2:

Samples, tasks, format



Prompt 3 - end

Majority of the
back and forth



Prompt 1

persona ————— you're a newsletter expert

context ————— I need your help creating...

confirm ————— can I share the transcripts
and...

Full prompt 1

You're a newsletter marketing specialist. I need your help creating a few parts of my podcast newsletter issue. can I share the transcripts and a newsletter sample with you along with a list of what I need help with?

Prompt 2

input
materials

add transcripts & NL sample &
how to use them

chain goal

WHAT I NEED HELP WITH:

1. a summary of the episode
- 2.

how to
chain

do these tasks one at a time
and ..

Full prompt 2

((transcripts)) & ((newsletter sample))

Use the transcripts content to create the below 4 items and use the newsletter sample to match my writing tone.

WHAT I NEED HELP WITH:

1. a summary of the episode in 2 sentences maximum
2. a powerful quote from the transcript (a quote)
3. a funny analogy to food
4. 5 things the listener will gain from this episode (in a bulleted list)

Please do these tasks one at a time and ask me if I'm ready for the next task before moving on.

TIP

“Please do these tasks
one at a time and ask me
if I'm ready
for the next task
before moving on.”



Prompt 3: the back and forth

meditation, listeners are guided to focus on the people they're working with and find solace in belonging.

Are you ready for task 2?

Me:

No, let's rework this. Change ...



Live example time in ChatGPT 3.5



Tip 1: set
boundaries

Tip 2: give
examples

Tip 3: be
demanding/picky

Don't write alone!

Podcast
transcripts



ChatGPT
3.5



Highlighted
episode
newsletter
segment

Coffeelike Experiments...



Apple Podcasts



YouTube



11: Where should you start with your AI journey

"Talk to it as if its human" Ethan Mollick
APR 2 • STEPH FUCCIO, COFFEELIKE MEDIA



10: GEO not SEO?

Is ChatGPT and other LLMs changing our...
MAR 29 • STEPH FUCCIO, COFFEELIKE MEDIA

coffeelike.substack.com

A dynamic background featuring a coffee cup tilted to the left, with a thick stream of coffee being poured into it from above. The coffee is splashing out of the cup. Several coffee beans are scattered around the scene, some in sharp focus and others blurred. The background is a warm, brownish-orange color with a subtle grid pattern.

Let's connect

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AI newsletters: 1 of 2



Prompt Me

Prompt Me is a newsletter about ChatGPT for busy people who make content.



Spiraling Creativity

I mainly write about how I'm using Generative AI to help with my work, and what I'm learning about myself and the craft of writing throughout the process.



AI Girl
World of Midjourney, ChatGPT and other helpful tools. Hidden secrets to make your life easier.

AI newsletters: 2 of 2



TLDR

The most important AI, ML, and data science news in a free daily email.



The Rundown

AI

get the rundown on the latest developments in AI before everyone else



ChatGPTIsEat

ingtheWorld

We track the latest developments in AI, including ChatGPT, DALLE 2, YouChat, and other AI.

Recent AI/ChatGPT Podcast Episodes



How Should I Be Using
A.I. Right Now?
April 2, 2024



Prompt Engineering
Best Practices: What is
Prompt Chaining?
April 12, 2024



Sam Altman and Satya
Nadella on their vision
for AI
January 24, 2024

Download these slides

<https://www.stephfuccio.com/>

Proud to be part of these events in 2024!




April 19-24: Podfest Masterclass: AI & Creator Tools Summit (Virtual Event).

DISCOUNTED ticket: (click [HERE](#) and use discount code "Fuccio50").

My session: April 23rd

@10:30 am New York, 16:30 Copenhagen, 20:00 Bangalore, etc.
"Can ChatGPT help you write a podcast newsletter from your transcripts?"

Download the slides:

 [ChatGPT slides.pdf](#)
Download File



- June 19: The International Women's Podcast Awards. I'm a judge this year. Not sure if I'm going to the in person event on this date yet. If you're going, let me know.

Bonus: long transcripts

4096 characters of text
roughly 819 words
around 2-3 pages

PROMPT:

I'm going to share a long podcast transcript with you. It will be in 3 parts. After the first and second parts, ask me if I can add the next part. After the third part ask me what I need done with part 1, 2 and 3 of the transcripts. Ready?